



For Leadership Success, Inc.
Helping You with Performance Improvement and Profit Growth
Speaker, Consultant and Coach

Pre-Program Questionnaire

Having insight on your meeting provides John Walsh with knowledge to develop material which targets your requirements and connects with your audience.

Date your meeting will be held: _____

Theme of your meeting: _____

Objective of meeting: _____

Meeting location – address, city, state, zip: _____

Event Room: _____ Will presentation be video or audio taped? _____

Amount of time for John's presentation: _____

Exact time for presentation: _____

What objectives do you want the audience to learn? _____

What critical issues do we need to cover? _____

What 2 – 3 main things should we know about your audience? _____

What are your target markets and target customers? _____

What are the current trends in your market? _____

What challenges need solutions? _____

What is changing your business? _____

What would be a successful meeting outcome? _____

What web sites would be beneficial to review? _____

What do your customers value your company for? _____

What achievements and success in past year? _____

What would be dress attire for presenter? _____

Can you provide names of key people John can talk with for tailoring this presentation?

What topics and messages have this audience heard in past two years? _____

Your Name: _____ Your Title: _____

Phone: _____ Email: _____

Best time to reach you: _____ Fax: _____

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